

VICKSBURG CONVENTION CENTER

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# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## **“Teddy Makes it ‘Bear’able” – A Squeezably Soft Project**

*Vicksburg, MS* - The Vicksburg Convention Center and Auditorium will be distributing teddy bears to the Vicksburg Police and Fire Departments, Tuesday, September 14, 2010. Police Chief Walter Armstrong and Fire Chief Charles Atkins will be on hand to receive the bears.

The distribution is part of the Vicksburg Convention Center and Auditorium’s “Make a Difference in Your Community” project, “Teddy Makes it Bear’able.” This will be the third distribution of bears since the program’s launch in 2006.

It has been proven that the bears help console children that are victims of car wrecks, fires and other traumatic events. The staff at the Vicksburg Convention Center and Auditorium decided the project would be a perfect fit for Vicksburg, especially with the history of President Teddy Roosevelt and the Bear Hunt in 1902.

For more information, to donate bears or for monetary donations to purchase bears, contact Erin Powell at the Vicksburg Convention Center, 601.636.3620.

The Vicksburg Convention Center and Auditorium are professionally managed by VenuWorks. VenuWorks provides full management services for arenas, theaters, and convention centers, to over 30 venues across the country. It also manages food and beverage operations, event booking, promotion services, and feasibility consulting work for clients with existing and prospective public assembly facilities.

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