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Press Release - For Immediate Release

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ROB LAKE: A NIGHT OF MAGIC! Show Rescheduled

“Rob Lake: A Night of Magic!”, originally slated for a performance on August 28 at the Vicksburg Auditorium, has been rescheduled to Saturday, April 2, 2011 at the same venue.

The rescheduling was due to unforeseen circumstances beyond the artist’s control.

Rob Lake, International Magician of the Year, released the following statement: “I am truly looking forward to visiting Vicksburg and putting on a show that fans will never forget”. When contacted, Lake said, “We always hate to reschedule a show, but sometimes that is simply unavoidable. We have spoken with the folks at the Vicksburg Auditorium and they are going to work with each ticket holder to ensure that the transition to the new performance date is as smooth as possible. We can’t wait to visit Vicksburg in April and we look forward to putting on a spell-binding show for all of you”, Lake added.

Tickets purchased for the August 28 show are still valid and will be honored for the April 2 rescheduled date in the same seat location. A refund for tickets is also an option if requested. All seating for Rob Lake: A Night of Magic! is reserved and ranges from \$24 to \$44.

Larry Gawronski, Executive Director for VenuWorks that privately manages the Convention Center and Auditorium for the City, added that the Convention Center’s box office staff will be available to assist in the process. Call the Convention Center at 601.630.2929 or come to the box office located on 1600 Mulberry Street in the Convention Center.

For more information on Rob Lake, International Magician of the Year, visit his website – www.roblake.com.

BACKGROUND

The Vicksburg Convention Center and Vicksburg Auditorium are privately managed by VenuWorks. VenuWorks is well known for its success in providing full management services for arenas, theaters, and convention centers, which are primarily under the governance of municipalities, counties, colleges, and universities. VenuWorks, headquartered in Ames, Iowa, serves 33 facilities in 17 communities in 11 states. It also manages food and beverage operations and provides event booking and promotion services. VenuWorks also performs feasibility studies and consulting work for clients with existing and prospective public assembly facilities.